

MONETIZE YOUR GENIUS

Transformation Promise:

Module 1:

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Module 2:

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Module 3:

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Module 4:

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Module 5:

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TECHNOLOGY *TO MONETIZE DIGITAL PRODUCTS*

While these are products I have used and find to be excellent for monetizing your digital offerings, there are a lot of options available and I encourage you to do your own research to find the best fit for you and your business.

StanStore

I recommend for smaller courses, digital products like eBooks or PDFs, webinars, etc.

Pros: It's a smaller investment and very easy to use. This is a newer product and they seem to be very good about listening to their creators and giving them the things they want/need.

Cons: You have to pay up to connect your email to the products, which makes the investment a little less reasonable considering other options available.

[Try StanStore](#)

Kajabi

I recommend for all courses, digital products, coaching, newsletters, communities, memberships, webinars, etc.

Pros: This baby connects everything! Products, email, website, blog, payment, etc. It also provides a hub for your clients to log into and access all of their products, including you uploading your coaching calls for them.

Cons: It is a larger investment and it is not super user-friendly on the back end – client facing is very user-friendly.

[Try Kajabi](#)

Some of the links I'm sharing are affiliate links—which just means if you decide to try them out, I may get a small commission (think: coffee money, not yacht money). I only recommend tools I actually use and love, so it's a win-win. You get the shortcut, I get the caffeine. Deal?